

THE GOOD WE SEEK

YMCA OF METRO ATLANTA 2015 ANNUAL REPORT

OUR VISION

Be the organization recognized for bringing people together to champion communities where everyone belongs.

OUR MISSION

Your YMCA, reflecting its Judeo-Christian heritage, is an association of volunteers, members and staff, open to and serving all, with programs and services which build spirit, mind, and body. Financial assistance is available based on need. The YMCA actively seeks to identify and involve those in need.

OUR CORE BELIEFS

We believe that all people, especially children, deserve an equal chance to reach their full potential and should prepare themselves to connect to and serve community.

NY NY NY

GET TO KNOW YOUR Y



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A LETTER FROM DAVE & ED



THE GOOD WE SEEK

Dear Friends,

Through this annual report, we are proud to share with you the collective impact of our Y in Metro Atlanta. Thousands of Y partners and supporters – like you – make it possible for the Y to provide access and opportunities to those who need it most.

The YMCA of Metro Atlanta exists to meet unmet community needs. We aspire to leave a legacy for future generations by bringing people together to champion communities where everyone belongs.

In 2015, so much was accomplished at the Y. Here are just a few highlights:

- 2015 was our largest membership year to date, with **166,085 members** participating in Y programs.
- The YMCA of Metro Atlanta awarded **\$5.5 million in financial assistance** so that children, teens and families throughout the metro area had the opportunity to participate in impactful Y programs.
- The **Decatur Family Y** and the **Cowart Family/Ashford Dunwoody Y** both unveiled new renovation projects allowing them to better serve their communities, and construction began on improvements to the **Carl E. Sanders Family Y at Buckhead**.
- The YMCA of Metro Atlanta hosted the 34th annual NAYDO Conference the North American YMCA Development Organization. More than 3,000 YMCA professionals from across the world gathered in Atlanta for the largest ever NAYDO event to share the mission and philanthropic impact of the Y.
- 2015 marked the 30th annual Y-CEO Golf Invitational Tournament. Since 1985 more than \$5 million has been raised through the Y-CEO Invitational to support the Guy Millner Teen Legacy Endowment Fund benefiting leadership and development programs for teens across our association.

- Our Y served more than 7,800 children from birth to 12 years old through our early learning and after school programs across the metro area.
- We honored Bill Pinto with the Bransby Christian Leadership Award, our highest award for outstanding volunteer leadership and service, as well as 23 outstanding Volunteers of the Year from our branches.

At the Y, we are driven by our core belief that all people, especially children, deserve an equal chance to reach their full potential and should prepare themselves to connect to and serve community. Our YMCA community is comprised of volunteers, donors, members, partners and staff, all working together to reach our association goals.

Our programs are guided by our four-part agenda, as defined in our Y-2020 Strategic Plan:

- **Empower Healthy Living** People in all life stages and abilities will have the knowhow and resources to improve their health, well-being and social connectedness.
- Ensure School Readiness Preschool children enrolled in Y early learning programs will enter kindergarten on a path to read to learn by third grade and develop healthy habits.
- Improve Academic Achievement Elementary-age students participating in Y after school and summer learning programs will perform at or above grade level in reading and math, and make healthy decisions.
- Inspire Civic Leadership People in all life stages, especially teens, will be prepared to express their leadership potential, to serve others, and to engage in civic activities.

You may have heard of the Y's 2020 Strategic Plan and these four focus areas, but you may not know what this looks like in action in our Ys every day. On the pages of this annual report, you'll find stories about a few of the programs that reflect the Y's mission – and you'll see some of the faces of those who implement these programs, and those who are impacted by them.

And what would an annual report be without numbers? On the following pages, we've compiled some pretty big numbers that demonstrate the broad reach and range of the programs of the YMCA of Metro Atlanta.

Stories and results like these are the true measure of the Y's impact within our community. We hope you'll find a story here that inspires you to join us as a champion for communities where everyone belongs.

David P. Stockert 2015/2016 Board Chair

Ld munator

Ed Munster President & CEO

2015 COMMUNITY BENEFIT

Through THE COACH APPROACH? 5,511 ADULTS

learned healthy habits with research-based practices.

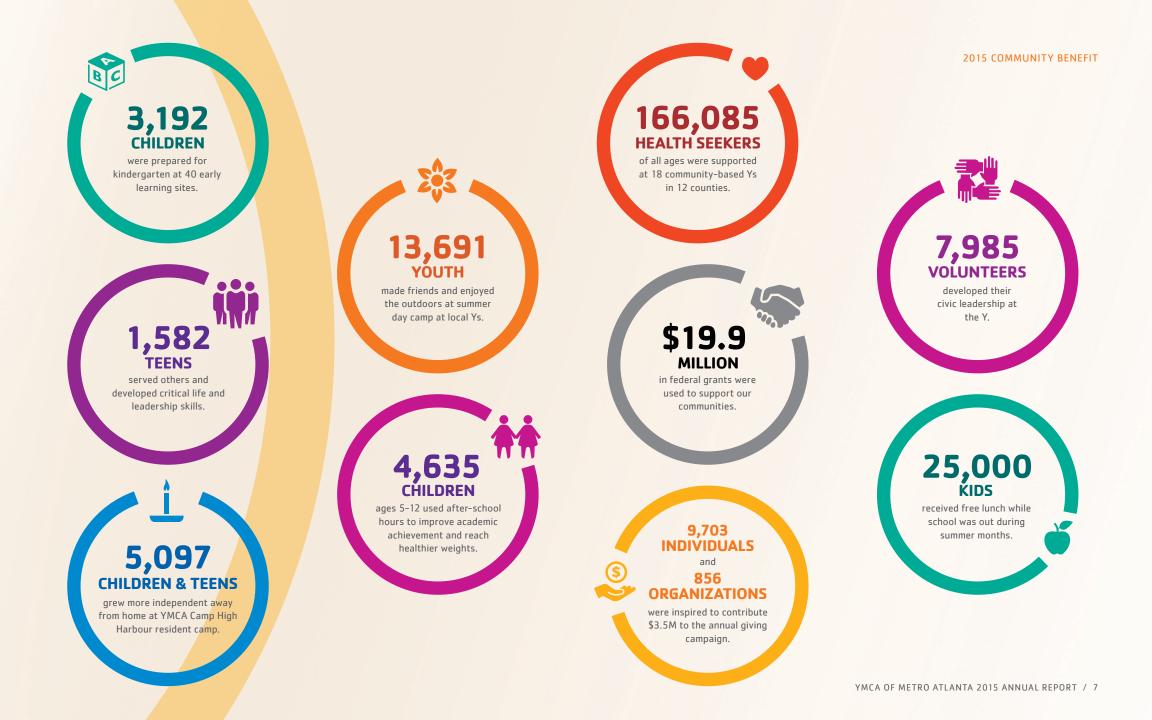
\$5.5 MILLION

was given in financial assistance to 25,000 youth, teens and families to be a part of Y programs.

28,398 YOUTH ATHLETES

learned life lessons by paricipating in team sports.

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EMPOWER HEALTHY LIVING

Parkinson's Movement Program

At the Y, we strive to empower people in all life-stages and abilities to have the know-how and resources to improve their health, well-being and social connectedness.

Individuals living with Parkinson's disease (PD) are faced with challenges on many levels, often experiencing physical changes including movement-related symptoms, pain, fatigue, anxiety and depression. There are 13,000 people in Metro Atlanta living with PD. In partnership with PD Gladiators, the YMCA of Metro Atlanta offers a program of Parkinson's-specific exercise classes and support that helps people with PD design a personal exercise program that is effective, enjoyable and sustainable.

Brian Doyle is a member of the Summit Family YMCA and a former Major League Baseball player. In his rookie year with the New York Yankees, he batted .438 in the 1978 World Series to help carry the Yankees to victory. Brian also has Parkinson's disease, but thanks to the Y, he's not letting that define him.

Through Parkinson's Movement Classes at the Y, Brian has been able to regain a great deal of mobility and confidence since his diagnosis. "In the Parkinson's Movement Class, we walk backwards, we do the

HEAR MORE ABOUT EMPOWERING HEALTHY LIVING AT WWW.YMCAREPORT15.COM tango - a lot of dancing - and it helps with rhythm and movement.

So getting my strength back, my quality of life back, has been a big, big part of being at the Y," said Brian. Last summer, he was able to jog out onto the field at Yankees Old-Timers' Day, less than a year after his diagnosis.

Parkinson's Movement Classes focus on cardiovascular fitness, balance, strength and flexibility. Instructors are trained to work with Parkinson's-specific impairments, and the class environment allows participants to connect with others who face the same challenges, creating a community of empowerment. The sense of community at the Y is important, Brian explained, "We encourage one another, and when we leave the Y our spirits are sky-high."

For more information about Parkinson's Movement Classes and other wellness programs designed to empower healthy living, visit us online at ymcaatlanta.org.

> "THE YMCA'S PROGRAM IS NOT JUST A WELLNESS PROGRAM, IT'S A LIFE CHANGING PROGRAM. I CAME TO THE Y BARELY BEING ABLE TO WALK, AND NOW I CAN JOG AND PLAY GOLF! SO MY LIFESTYLE HAS COMPLETELY CHANGED BECAUSE OF THE Y AND THE PD PROGRAM."

BRIAN DOYLE, Y MEMBER + PD GLADIATOR CHAMPION



ENSURE SCHOOL READINESS

Read Right from the Start

Ensuring school readiness means that preschool-age children at the YMCA of Metro Atlanta's early learning centers will enter kindergarten on a path to read to learn by third grade. As part of this commitment, the YMCA of Metro Atlanta and the Rollins Center at the Atlanta Speech School embarked on a joint effort five years ago to enrich YMCA early learning programs with research-based training, coaching and mentoring.

Read Right From the Start is a professional development program focused on building skills of early learning teachers. But it's more than just a program, it's a way of building the literacy and language skills of our children through every interaction in the classroom.

It is vital that children make the transition from learning to read to reading to learn by the third grade in order to be successful in all areas of study. Reaching children from birth to age 5 through our early learning programs puts them on track for reading comprehension by third grade.

"It began as an initiative of the Y and it grew into a promise that we made to the children of Georgia – and now Read Right From the Start has evolved into the way we do things here at the Y," says Melinda Long, Read Right From the Start Literacy Coach at YMCA Chattahoochee Head Start Academy.

Read Right From the Start offers a multi-faceted approach to ensure that our teachers have the knowledge and tools they need to prepare children to start kindergarten on a path to read to learn by third grade. Training includes traditional professional development courses, one-on-one guidance from literacy coaches and E-Learning modules developed by the Atlanta Speech School.

The Y is providing our teachers with the support and resources they need to help their students bridge the language and literacy gap, preparing children to start kindergarten ready to learn.

Read Right From the Start engages approximately 320 lead and assistant teachers in nearly 150 classrooms across the Metro Atlanta area, and impacts more than 3,000 children. For more information about Y early learning programs, visit us online at ymcaatlanta.org

> "LITERACY IS THE FOUNDATION FOR EVERY SINGLE THING WE DO, AND WE ARE LAYING THE FOUNDATION FOR THESE CHILDREN TO BE SUCCESSFUL IN LIFE. IT'S ABOUT BEING RESPONSIVE TO OUR CHILDREN AND GIVING THEM THE WORDS THAT THEY NEED."

MELINDA LONG, Y LITERACY COACH + CREATOR OF BETTER FUTURES

HEAR MORE ABOUT SCHOOL READINESS AT WWW.YMCAREPORT15.COM









IMPROVE ACADEMIC ACHIEVEMENT

Summer Adventures in Learning

Improving academic achievement happens all year long at the Y. It is our goal that all elementary-age students will perform at or above grade level in reading and math, and make healthy decisions. Already a leader in after school programs, the Y introduced Summer Adventures in Learning (SAIL) in 2014 to prevent summer learning loss.

During the summer months, many of the children served by the Y during the school year lack opportunities for academic enrichment or recreation. Research in our first year of SAIL showed that as few as 6% of participating children were involved in learning or recreational activities during the previous summer. Instead, many children were left home alone or with a sibling.

Because research tells us that a lack of access to summer learning is a primary cause of the widening education achievement gap among low-income youth, the Y worked closely with principals and teachers at Title 1 schools to recruit the children most at risk of falling behind.

"WITH THE SAIL PROGRAM, PARENTS CAN BE ASSURED THAT THEIR CHILDREN ARE HAVING FUN AS WELL AS RECEIVING MUCH NEEDED ACADEMIC SUPPORT."

STEPHANIE POLITE, Y TEACHER + SUMMER LEARNING ADVENTURER

Stephanie Polite is a middle school special education teacher who also teaches in the afterschool and SAIL Programs at the Andrew & Walter Young Family Y. "We saw a great need at the YMCA to incorporate learning from the school year into the summer program. The students are still having fun while learning in core content areas. Without a summer learning program like SAIL, many students would fall behind during those months."

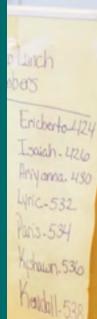
We know SAIL is working for our children. In year two of the program, 89% of participating children increased their reading scores and 79% showed an increase in math knowledge.

The Y's summer learning program not only provides kids with an intensive summer academic program designed around fun learning activities in the areas of math, literacy and science, it also gives children an opportunity to learn life skills like water safety and swimming, and to participate in other traditional day camp activities.

For more information about summer learning and after school programs at the Y, visit us online at ymcaatlanta.org.

HEAR ABOUT IMPROVING ACADEMIC ACHIEVEMENT A' WWW.YMCAREPORT15.COM

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INSPIRE CIVIC LEADERSHIP

Teen Leadership Development

The Y inspires people in all stages of life, especially teens, to understand and express their leadership potential, serve others and engage in civic activities. During the teen years, the Y focuses on programs that build the skills, character and confidence that help teens develop as leaders, leading to future success in college, career and citizenship.

Community service is an important component of all teen programs at the Y. Teens work together to identify projects that interest them, and complete community service efforts as a team, enjoying fellowship and camaraderie while learning the values of the Y.

Hunter Manion, 15, is an active participant in the Teen Leaders Club at the Robert D. Fowler Family YMCA. Since he was an infant, Hunter has lived with hearing loss that has affected his speech. After undergoing multiple surgeries since his early childhood, he still has hearing and articulation challenges.

Beginning at age 5 with day camp, the Y's youth programs have been an important constant in Hunter's life. The Y offered a positive environment where Hunter could make new friends, be himself and gain confidence. When he was being bullied at school, Hunter's experiences at the Y helped him learn how to control his reactions and channel his energy in a positive way. "The Y helped me grow as a person and also as a leader. One of my favorite things about the Y is volunteering. One project I liked was when we brought summer camp to kids who had never had the opportunity to go to camp before," said Hunter. Through the Y, Hunter has not only learned more about himself, he has learned about civic responsibility by volunteering in the community along with other teen leaders.

Javon Clark, Camp and Teen Director at the Fowler Family Y, adds "Programs like Leaders Club are so important because they help teens understand the importance of giving back, the importance of volunteering, working with other kids they may not otherwise know, and learning that there is a world out there that is larger than themselves."

Y teen leadership programs are available at all Metro Atlanta YMCAs and include Teen Club, Leaders Club, Leaders-in-Training, Teen Advisory Board, and Young Men's/Young Women's Leadership Academy. For more information about these and other Y programs that inspire civic leadership, visit www.ymcaatlanta.org.

HEAR MORE ABOUT INSPIRING CIVIC LEADERSHIP AT WWW.YMCAREPORT15.COM "I HAVE BEEN ABLE TO OVERCOME MANY HARDSHIPS THAT I PROBABLY WOULD NOT HAVE BEEN ABLE TO DEAL WITH IF I HAD NOT COME TO THE Y."

HUNTER MANION, Y TEEN LEADER + FUTURE MENTOR

DONOR PROFILE: ELLEN AND JOHN YATES

It All Began in the Pool...

Ellen and John Yates love coming to the Decatur Family Y. Swimming, running and playing basketball are just some of the ways that they have been physically active members. What is even more special about the couple is that they are also engaged with many of the Y's initiatives. The Yates are firm believers in the Y's emphasis on body, mind and spirit.

Ellen's journey with the Y began when she was a child, swimming at her hometown Y in Charlotte, North Carolina. In 1981, she and her husband John married and moved to Atlanta. It was then that Ellen became involved with our Y and found that Y values aligned with her own. Ellen was hired as the aquatics director for the Decatur Family Y, and not long after, she and John became active volunteers with the Happy Club. The Happy Club is a program that provides teens and adults with developmental disabilities the opportunity to further develop their social and community skills through the Y. "We were active supporters of our Happy Club at the Y. We met every Saturday morning to take the participants on field trips to experience new activities, and we also hosted swimming lessons for them in the pool. That's what has always impressed me about the Y – that we serve so many different types of people," says Ellen.

Though Ellen is no longer a staff member of the Y, she and John have remained active members, volunteers and donors over the years. The Yates are major contributors of the annual giving campaign, they co-chaired the Decatur Family Y's recent capital campaign, and have remained active supporters of the Happy Club. "The Y is a unique and special place. It is sort of like Noah's Ark, bringing together folks from throughout the community, and really, bringing together people of all socioeconomic stages and backgrounds," says John.

Donors and volunteers like the Yates family are true champions of the Y, helping to create a community where everyone belongs.

WE FEEL LIKE WITH STRONG BODIES WE HAVE STRONG MINDS AND STRONG SPIRITS FOR HELPING OTHERS AND LEARNING MORE ABOUT EACH OTHER."

ELLEN YATES, Y DONOR, VOLUNTEER + COMMUNITY CHAMPION



STATEMENT OF FINANCIAL POSITION AND ACTIVITIES

STATEMENT OF FINANCIAL POSITION

As of December 31, 2015

ALL FUNDS	2015	2014
Assets		
Cash and cash equivalents	\$ 3,694,784	\$ 8,224,373
Accounts receivable	2,521,759	2,821,532
Investments	7,443,128	8,035,902
Pledges receivable	322,686	686,254
Other assets	1,648,609	1,569,697
Notes receivable	9,520,000	9,520,000
Land, buildings and equipment	245,562,101	246,367,575
Long-term investments	23,398,293	24,972,142
Total Assets	294,111,360	302,197,475
Liabilities & Net Assets Liabilities:		
Accounts payable	6,145,614	5,844,797
Accrued expenses and other liabilities	2,036,261	1,636,360
Deferred revenue	7,473,488	7,327,260
Custodial liability	70,840	1,118,397
Notes payable and capital lease obligations	16,622,484	16,775,390
Bonds payable	72,008,539	75,138,224
Total Liabilities	104,357,226	107,840,428
Net Assets:		
Unrestricted	133,161,520	136,521,530
Temporarily restricted	40,741,729	42,717,083
Permanently restricted	15,850,885	15,118,434
Total Net Assets	189,754,134	194,357,047
Total Liabilities and Net Assets	\$ 294,111,360	\$ 302,197,475

STATEMENT OF ACTIVITIES

As of December 31, 2015

ALL FUNDS	2015	2014
Public support		
United Way	\$ 296,598	\$ 367,298
Contributions	15,712,131	17,912,591
Government grants	22,474,362	21,526,307
Total Support	38,483,091	39,806,196
Revenue		
Membership dues	35,779,952	32,627,520
Program service fees	30,733,215	28,512,791
Interest and dividend income	1,226,984	1,461,838
Other revenue	814,947	730,864
Total Revenues, Gains and Other Support	107,038,189	103,139,209
Expenses		
Program services	99,121,599	95,044,629
Management and general	10,072,537	9,785,622
Fund raising	1,894,774	1,546,527
Total Expenses	111,088,910	106,376,778
Excess of operating revenue over expenses	(4,050,721)	(3,237,568)
Non-operating activities		
Gain on sale of fixed assets	323,408	199,088
Unrealized gain/(loss) on interest rate swap	204,643	(130,681)
Net unrealized and realized gains on investments	(1,080,243)	(433,185)
Total non-operating activities	(552,192)	(364,778)
Change in net assets	(4,602,913)	(3,602,347)
Net assets at beginning of year	194,357,047	197,959,394
Net assets at end of year	\$ 189,754,134	\$ 194,357,047

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GET TO KNOW YOUR Y

Andrew and Walter Young Family YMCA 2220 Campbellton Rd. Atlanta, GA 30311 404-523-9622

Arthur M. Blank Family Youth YMCA 555 Luckie St. Atlanta, GA 30313 404-724-9622

Bransby Outdoor YMCA Center at Rock Chapel 1185 Rock Chapel Rd. Lithonia, GA 30058 770-484-9622

Carl E. Sanders Family YMCA at Buckhead 1160 Moores Mill Rd. Atlanta, GA 30327 404-350-9292

Cherokee Outdoor YMCA 201 East Bells Ferry Rd. Woodstock, GA 30189 770-345-9622

Covington Family YMCA 2140 Newton Dr. Covington, GA 30014 770-787-3908

Cowart Family/Ashford Dunwoody YMCA 3692 Ashford Dunwoody Rd. Atlanta, GA 30319 770-451-9622

Decatur Family YMCA 1100 Clairemont Ave. Decatur, GA 30030 404-377-9622 **East Lake Family YMCA** 275 East Lake Blvd. Atlanta, GA 30317 404-373-6561

Ed Isakson/Alpharetta Family YMCA 3655 Preston Ridge Rd. Alpharetta, GA 30005 770-664-1220 Forsyth County

Family YMCA 6050 Y Street Cumming, GA 30040 770-888-2788

G. Cecil Pruett Community Center Family YMCA 151 Waleska St. Canton, GA 30114 770-345-9622

J.M. Tull-GwinnettWFamily YMCAFa2985 Sugarloaf Pkwy.50Lawrenceville, GA 3004551770-963-131361

McCleskey-East Cobb Family YMCA 1055 East Piedmont Rd. NE Marietta, GA 30062 770-977-5991

Northeast Cobb Family YMCA 3010 Johnson Ferry Rd. Marietta, GA 30062 678-569-9622

Northwest Family YMCA 1700 Dennis Kemp Ln. Kennesaw, GA 30152 770-423-9622

Robert D. Fowler Family YMCA

5600 West Jones Bridge Rd. Norcross, GA 30092 770-246-9622

South DeKalb Family YMCA 2565 Snapfinger Rd. Decatur, GA 30034

770-987-3500 Summit Family YMCA 1765 East Highway 34 Newnan, GA 30265 770-254-9622 ty The Villages at Carver

Family YMCA 1600 Pryor Rd. Atlanta, GA 30315 404-635-9622

> Wade Walker Park Family YMCA 5605 Rockbridge Rd. Stone Mountain, GA 30088 678-781-9622

Ab YMCA Camp High Harbour at Lake Allatoona Rd. NE 40 Old Sandtown Cartersville, GA 30121 770-532-2267

> YMCA Camp High Harbour at Lake Burton 685 Camp Harbour Ln. Clayton, GA 30525 770-532-2267

YMCA Youth and Teen Development Center 1765 Memorial Drive Atlanta, GA 30317 404-370-5698

YMCA EARLY LEARNING CENTERS

YMCA Barrow County Early Learning Center Winder, GA

YMCA Chattahoochee Early Learning Center Atlanta, GA

YMCA Dean Rusk Early Learning Center Atlanta, GA

YMCA Elbert County Paul J. Blackwell Early Learning Center Elbert, GA

YMCA Greene County Early Learning Center Greensboro, GA

YMCA Morgan County Early Learning Center Madison, GA

YMCA Paulding Early Learning Center Hiram, GA

YMCA South DeKalb Early Learning Centers Decatur, GA & Lithonia, GA

In addition to the traditional centers listed above, the YMCA of Metro Atlanta operates early learning programs through more than 30 public schools, including Atlanta Public Schools, and private childcare partner sites across North Georgia.

Many of our early learning sites fall outside of the area represented on this map. For a complete list of traditional and partner program sites and addresses, please visit www.ymcaatlanta.org.



See More @ www.ymcareport15.com

CREDITS Photographer: Robin Henson Design: DL Creative

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